Inter Tribal Council of Arizona, Inc.

Digital Storytelling

May 1, 2019

By: Madison Fulton, Health Promotion Specialist
   Eric Hardy, Health Promotion Specialist
Overview

• Inter Tribal Council of Arizona, Inc.
• ITCA Training Overview
• Why Storytelling?
• Developing a story
• Tools - Freeware programs
By the end this presentation, participants will be able to:

• Identify assistance available through ITCA

• Understand the Digital Storytelling process to communicate your story

• Identify tools to develop a digital story
Inter Tribal Council of Arizona, Inc.
“To provide its Member Tribes with a united voice and the means for united action on matters that affect them collectively or individually”

- ITCA Constitution

• Established in 1952
  – Responding to threat of the Termination Era
  – One of the first regional intertribal associations created in the United States

• Takes action on matters that affect them collectively and individually

• Promotes Tribal sovereignty

• Strengthens Tribal governments

• Highest elected officials of 21 Member Tribes serve on the ITCA Council

• Several projects involve Tribes in AZ, NV, & UT
Good Health and Wellness in Indian Country

Alida Montiel - Health & Human Services Director

Glenda Tovar - Health Promotions Coordinator

Vanessa Dodge - Epidemiologist II

Madison Fulton - Health Promotions Specialist

Eric Hardy - Health Promotions Specialist

In order from left to right.
ITCA Digital Storytelling Training
Digital Storytelling

Timeframe

Day 1 - Develop Story, i.e., Brainstorm story ideas, determine audience, and storyboard.
Day 2 - Overview of Freeware Programs, continue developing story, and, if needed, begin recording your story.
Day 3 - Continue developing story, and if audio needed, begin recording your story.
Materials to tell your Story

What to bring:

• Pictures, both digital and hard copies
• Music, i.e. Mp3, iTunes
• Musical Instruments
• Story ideas
• Script, if you have one
• Drawing, paintings, anything you feel you need to tell a story
• Creativity!!
What is Storytelling?
Why Story?

• Indigenous people are hardwired for story
  • Oral Stories
  • Traditional Stories
  • Creation Stories
• It’s how we pass along important information
  • Elders
  • Parents
  • Ceremony
Why Story?

- We tell stories to create empathy
  - For people to care about something
- Stories are also told to create change
  - Stories can voice community concerns (i.e., problems, needed programs or other solutions)
- Stories also empower people
  - Might help someone overcome substance abuse or improve ones health (i.e., weight loss)

We use stories everyday!
Digital Storytelling

Here are some examples:

• Cultural Resilience - Madison Fulton (Navajo) and Eric Hardy (Navajo)
  • [https://www.youtube.com/watch?v=6g5_Fz6q37I](https://www.youtube.com/watch?v=6g5_Fz6q37I)

• Food for Thought - Michelle Q. Chapoose (Ute) & Cassandra Manning (Ute)
  • [https://www.youtube.com/watch?v=LlXqEKd78tY](https://www.youtube.com/watch?v=LlXqEKd78tY)

• Why me? - Charlotte Chino (Navajo)
  • [https://www.youtube.com/watch?v=8NmkwlBatRQ](https://www.youtube.com/watch?v=8NmkwlBatRQ)
Developing a Story
Developing a Story

The process of developing a story

1. Is the story a internal or external story?
2. Who’s your audience?
3. What’s the story structure, the beginning, middle, and end?
4. How do you visualize your story, i.e., storyboarding?
5. What tools will you use to create your story?
Developing a Story

Why should you tell your story?

• **Internal**
  • Healing Journey
  • Empowerment
  • You’re the expert

• **External**
  • Visibility
  • Balance of Voices
  • Legacy
Developing a Story

Story Structure

Exposition | Transformation | Inciting Incident
Rising Action | Climax | Resolution
Falling Action | Conclusion

17
Developing a Story

Things to consider when developing stories:

• Who is your audience?
  • Family
  • Friends
  • Community
  • Classroom

• Whose story are you telling?
  • Your own story, your experience
  • Telling a story of a family member, friend, or community member
  • Communicating a project or program
Storyboarding

What is storyboarding?

- Storyboarding helps you outline and visualize what your story is about...it’s the Story’s Structure
- It provides a direction of where your story is headed
- Helps you think of what media you want to use to tell your story, i.e., pictures, music, or sound effects
Tools - Freeware
Photo Editing

What is GIMP?

GIMP is a free software program that does photo editing, such as resizing, cropping, and adjusting photos.
What is Audacity?

Audacity is a **free** easy-to-use, multi-track audio editor and recorder.
Movie Editing

What is Movie Maker?

Movie Maker is a **free** software program that allows users to build movies from photos, videos, and sound effects.
Question and Answer
ITCA Contacts

Madison Fulton
Health Promotion Specialist

Inter Tribal Council of Arizona, Inc.
2214 North Central Avenue
Suite 100
Phoenix, AZ  85004

Email:
madison.fulton@itcaonline.com
W:  (602) 258-4822
F:  (602) 258-4825

Eric Hardy
Health Promotion Specialist

Inter Tribal Council of Arizona, Inc.
2214 North Central Avenue
Suite 100
Phoenix, AZ  85004

Email:
eric.hardy@itcaonline.com
W:  (602) 258-4822
F:  (602) 258-4825