Communicate, Coordinate & Collaborate: Multi-Sector Strategies to Achieve a Culture of Health

Call For Presenters

Arizona State University’s Center for Applied Behavioral Health Policy is pleased to announce the call for presenters for the 19th Annual Summer Institute Conference. The dates of this year’s Summer Institute are July 17-20, 2018, at the High-Country Conference Center in Flagstaff, AZ. The theme of this year’s conference is Communicate, Coordinate & Collaborate: Multi-Sector Strategies to Achieve a Culture of Health, and will focus on multi-sector strategies of integration and collaboration that promote an inclusive culture of health for all. Individuals and families experiencing behavioral health conditions remain the overarching focus of the Summer Institute; presentations that highlight innovations in the delivery of behavioral health care to diverse and under-represented segments of our community are encouraged. Presentations need to be fact-based, but not necessarily data based.

Consider innovative and impactful initiatives that you have been part of that should be shared with others. Presenters are encouraged to consider alignment with the conference theme and focus on one or more of the following topical areas:

**Multi-Sector, Multi-Organizational Strategies**: Innovations and initiatives that have resulted in improved communication, collaboration, or coordination of care among organizations and systems at the neighborhood, local municipal, regional, or State level. This includes topics such as:

- Community partnerships between health care and other sectors, such as criminal justice, hospitals, public housing, local schools, etc.
- Partnerships between governmental and non-governmental entities to stimulate innovation in behavioral health care
- Co-located models of healthcare delivery
- Innovative funding and financing models of care
- Data sharing and data exchange initiatives
- Shared funding and blended funding models of care
Organizational and Operational Strategies: Innovations and initiatives that your organization has implemented that have strengthened the communication, collaboration, or coordination among your staff and stakeholders, which could include topics such as:

- EHR/HIE Implementation
- QM/QI Strategies
- Implementation of Health Analytics
- Population Health Management Strategies
- Workforce and Leadership Development
- Quality Management/Quality Improvement Initiatives
- Metric-Based Care
- Staff Incentives

Point of Care Strategies: Innovations and initiatives that have resulted in improved communication, collaboration, and coordination of care between clients/patients and their treatment team at the point of care delivery, which could include topics such as:

- Implementation of collaborative care, team-based, and other integrated delivery models
- EHR/HIE implementation
- Use of mobile applications and remote devices to extend care
- Metric-Based Care
- Implementation of evidence-based and/or best practices

Submission Guidelines:
The conference theme, “Communicate, Coordinate & Collaborate: Multi-Sector Strategies to Achieve a Culture of Health, will focus on multi-sector strategies of integration and collaboration that promote an inclusive culture of health for all. Individuals and families experiencing behavioral health conditions remain the overarching focus of the Summer Institute; presentations that highlight innovations in the delivery of behavioral health care to diverse and under-represented segments of our community are encouraged.

When submitting your workshop proposals, please include the following:

- Workshop Title
- Workshop Description (100-word abstract for the program)
- Workshop Description (extended for program review/selection)
- Learning Objectives
- Main Presenter Information - Name, Title, Agency, Address, Email and Phone Number
- Co-Presenter(s) Information (if applicable)
- Main Presenter Biography

If your proposal includes more than one presenter, only one presenter will receive a complementary one-day conference registration; up to two (2) additional presenters may attend the conference at a reduced registration fee.
Application deadline is 5:00 pm (Mountain Standard Time) on Monday, April 30, 2018. Lead presenters will be notified of their presentation status on or prior to Monday, May 14, 2018.

For the 2018 conference, an emphasis will be placed on sessions that:

• Demonstrate evidence-based and best practices.
• Provide a clear relationship and connection to behavioral health, mental health, and/or substance use disorders.
• Address cultural diversity and serving underrepresented populations.
• Advance clinical initiatives to inform innovative and best practices.
• Research and/or programs that may be easily replicated.
• Specifically address one (1) or more of the identified topical areas:
  • Multi-Sector, Multi-Organizational Organizational Strategies
  • Organizational and Operational Strategies
  • Point of Care Strategies

As you consider possible program submissions, try to also answer the following questions:

• Who is your audience?
• What do you have to offer the participants?
• How do we encourage the participants to think/do their work differently?
• How do we challenge participants to confront the hardest issues and overcome challenges?
• How do we encourage participants to use the values of their organization as the foundation of their work?
• How do we help participants perform their roles exceptionally well?
• How do we develop participants as exceptional professionals?
• How do we prepare participants to succeed now?
• How do we prepare participants to succeed in the future?
• How do we help participants see the work they perform as a catalyst to making our communities and the world a better place?
• What do you want participants to walk away with? These may be either tangible or knowledge outcomes.

Session Development

• Most of the attendees are experienced leaders and professionals, so start beyond the basics.
• Provide resources, handouts, and checklists for participants to utilize when they return to their organizations and jurisdictions.
• Your program and language must be inclusive of all participants at the conference.
• Research claims and data should be valid, reliable and relevant to the fields of behavioral health, mental health, and/or substance use disorders.
• Participants enjoy interaction to learn from one another in small groups while sharing great ideas from these discussions.
• Do not use the time on anything unessential to the learning experience or learning outcomes.
• Don’t try to accomplish too many things in one session. Avoid creating content that is a “mile wide and an inch deep.”

Presenter Information & Expectations:
• Read the Call for Presenters Overview.
• Provide an educational experience that is inclusive of all attendees, unless explicitly explained in the program summary.
• Register as attendees at the selected 2018 conference.
• Share all Conference communication with co-presenters (if applicable).
• Acknowledge no schedule or program changes will be made after June 1, 2018.
• Provide program presentation materials to ASU July 17, 2018. Materials will be published online immediately following the conference.
• If requesting an LCD projector, the presentation team is responsible for providing its own laptop and any adapter required to connect via VGA.
• Undertake all aspects associated with printing session handouts (creation, printing, distributing, etc.). ASU will not provide any on-site copying for presenters.
• Be aware a “session monitor” will be present to manage program evaluation and monitor on-time program ending. Session content should accommodate for a 2-minute introduction and a 5-minute conclusion from a session monitor.
• Main presenters will receive a complimentary one-day registration on their conference registration fees.

Call for Presenters Form

Important Dates
Call for Presenters Due: April 30, 5:00 PM (Arizona Time)
Selected Presenters Notified: May 14, 2018
Conference Registration Opens: Mid-May, 2018
2018 Conference: July 17-20, Flagstaff, AZ

Contact
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