Home Matters to Arizona

A NEW GENERATION OF AFFORDABLE HOUSING ADDRESSING HUMAN SUCCESS.

HOME IS WHERE IT ALL STARTS.
Realizing the promise of vibrant communities and a stronger Arizona starts at home.
Home Matters to Arizona
The promise of vibrant communities and a stronger Arizona starts at home.

Presenters:
Dave Brown, Home Matters
CJ Eisenbarth Hager, Vitalyst Health Foundation
Joe Gaudio, UnitedHealthcare
What does “home” mean to you?

Home is a place where I know my mom is safe.
– Chris O.
#sharehomeis
@homemattersamerica
Via Instagram 12 Mar 13

"El Hogar es donde los dulces momentos son creados." Home is where the sweetest moments are created.
#ShareHomeIs
http://t.co/WYYTa0Z5xq

Home Matters
@HomeMattersUSA
4 Aug 15

#ShareHomeIs walking home
w the roommate
@SOFRITA6
http://t.co/8Bbe07v9bE

Home is... going places with my babies!
#sharehomeis
http://t.co/To2YvMPq

Crystal Guzman
@PincessSmiley
8 Oct 13

Home is... walking in the door and being greeted with hugs from your children after a long day at work.
– Liana B.

@homemattersamerica
Via Instagram 27 Feb 13

Home is... having a yard to run through.

@homemattersamerica
Via Instagram 27 Feb 13
What is Home Matters?

Home Matters® is a national movement uniting America around Home.

Our mission is to build awareness and raise funds for more affordable homes and better communities across the nation. We have a coalition of over 350 partner organizations – corporations, government agencies and nonprofits – working together on ambitious, but necessary goals over the next decade to make the New American Dream a reality for all.

For more information visit [www.HomeMattersAmerica.com](http://www.HomeMattersAmerica.com)
Our Vision and Principles

HOME MATTERS:

For Individual Success
People who live freely and recharge at home do better at work and are more engaged with the world around them.

For Education
Children in stable homes learn and achieve more in school. Home helps level the playing field.

For Health
Healthy habits are more accessible when you live in a stable, affordable home. Children get the healthy start they deserve, and seniors live with dignity.

For Public Safety
When people can count on their home, a stronger sense of community keeps streets, neighborhoods and towns safer.

For a Strong Economy
At all income levels, people living in homes they can afford have more to spend. Local job growth and a strong economy start at home.
Why Home Matters to Arizona

Across Arizona, there is a shortage of rental homes affordable and available to extremely low income households (ELI), whose incomes are at or below the poverty guideline or 30% of their area median income. Many of these households are severely cost burdened, spending more than half of their income on housing. Severely cost burdened poor households are more likely than other renters to sacrifice other necessities like healthy food and healthcare to pay the rent, and to experience unstable housing situations like evictions.

**AZ KEY FACTS**

- **183,343** OR **20%**
  - Renter households that are extremely low income

- **$25,100**
  - Maximum income for 4-person extremely low income household (state level)

- **-134,758**
  - Shortage of rental homes affordable and available for extremely low income renters

- **$40,597**
  - Annual household income needed to afford a two-bedroom rental home at HUD's Fair Market Rent.

- **73%**
  - Percent of extremely low income renter households with severe cost burden
Why Home Matters for Health: Social Determinants of Health
Why Home Matters for Behavioral Health | Typical Year

Facts About Mental Illness and Homelessness

1. One in Four
   25% of or one in four of people experiencing homelessness in America’s shelter system are dealing with a serious mental illness.

2. A Major Cause
   The US Conference of Mayors has identified mental illness as being the third leading cause of homelessness in American cities.

3. Lack of Treatment
   At any given time there are more people with chronic mental illnesses who are experiencing homelessness than are receiving care in hospitals.

4. Victims of Violence
   People living with mental illnesses are more likely to be the victims of than the perpetrators of violence, and are often victimized multiple times.

5. Housing is Health Care
   People experiencing homelessness with severe mental illnesses do better when treatment and case management are matched with housing.

2020 Point-in-Time (PIT) Count
Maricopa Regional Continuum of Care

7,419
people experiencing homelessness
in Maricopa County on the night of January 27, 2020

Includes people who stayed in Emergency Shelter, Transitional Housing, or Safe Haven programs.

Includes people who slept on the streets or another place not meant for human habitation.

Total PIT Count, 2015-2020

<table>
<thead>
<tr>
<th>Year</th>
<th>Unsheltered</th>
<th>Sheltered</th>
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</thead>
<tbody>
<tr>
<td>2015</td>
<td>5,651</td>
<td>1,209</td>
</tr>
<tr>
<td>2016</td>
<td>5,702</td>
<td>1,646</td>
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<tr>
<td>2017</td>
<td>5,605</td>
<td>2,059</td>
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<tr>
<td>2018</td>
<td>6,298</td>
<td>3,680</td>
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<tr>
<td>2019</td>
<td>6,614</td>
<td>3,426</td>
</tr>
<tr>
<td>2020</td>
<td>7,419</td>
<td>3,767</td>
</tr>
</tbody>
</table>

Growth Rate, 2019-2020
The unsheltered count has been steadily increasing over the years. From 2019 to 2020 the unsheltered count increased at a higher rate than the sheltered and overall PIT count.
Why Home Matters for Behavioral Health | Covid Year

Late Rent Payments Can Harm Health Outcomes of Caregivers and Children

By Linda Poon
July 24, 2020, 10:26 AM MST  Corrected July 26, 2020, 8:02 AM MST

What Happens When a Pandemic Meets a Heat Wave

Extreme summer temperatures target the same communities most vulnerable to Covid-19. Where can people go when staying indoors with air conditioning isn't safe?
What we can do: Our Opportunity

Create the first statewide Home Matters initiative in the nation focused on a new generation of affordable housing, connected communities, and healthier individuals, families, and economies.
Our Goals

- Ultimately $100M FUND
- COLLABORATE AND LEVERAGE
- STRATEGIC TARGETING
- INFLUENCE PUBLIC POLICY
Planned $100M Home Matters Arizona Fund

Roll out a new ultimately $100 million fund (debt and grants) within two years, leveraging government, philanthropy and national private investment.
AHCCCS-PARTICIPATING MANAGED CARE ORGANIZATION’S (MCO) CONTRIBUTION: 50% OF COMMUNITY RE-INVESTMENT REQUIREMENT

FINANCIAL INSTITUTIONS
LARGE EMPLOYERS

NATIONAL INTERMEDIARIES
LOCAL PHILANTHROPY
TAX SYNDICATORS
GOVERNMENT
(CITY/COUNTY/STATE/FEDERAL)

HOSPITALS

HOME MATTERS ARIZONA FUND

Fund (Grant / Debt) Sources
Project Criteria: Ask, Act, Align

Deliberate connection to community and family assets, demonstrated by genuine community engagement.

- Overall Project Impact
- Demographic & Geographic Focus
- Housing Justice
- Connectedness to Community
- Intentional Collaboration
- Resident Engagement/Community Life
Who We’ll Serve

**HOUSING COST BURDEN BY INCOME GROUP**

- **Cost Burdened**
  - Extremely Low Income: 87%
  - Very Low Income: 73%
  - Low Income: 34%
  - Middle Income: 52%

- **Severely Cost Burdened**
  - Very Low Income: 80%
  - Low Income: 7%
  - Middle Income: 21%

**Note:** Renter households spending more than 30% of their income on housing costs and utilities are cost burdened; those spending more than half of their income are severely cost burdened.

**Source:** NLHIC tabulations of 2018 ACS PUMS
Collaborate and Leverage

Collaborate statewide and leverage local resources that address community development needs across the housing continuum.
Prioritize and fund measurable outcomes aligned with our vision and principles that focus on the community as a whole: social determinants, specific populations, geographic areas, etc.
Influence public policies that enable increased availability of housing and community assets. For example: childcare, job training, transportation, zoning, AHCCCS waiver support, etc.
Time to get creative.
Q&A