FIRING UP CHANGE
Partnerships for healthy and safe communities
Indian Health Service, ASU West, May 15, 2018
"A GENERAL RULE OF THUMB DON'T BUILD A COALITION OR PARTNERSHIP IF A SIMPLER STRUCTURE WILL GET THE JOB DONE, OR IF THE COMMUNITY DOES NOT EMBRACE THIS APPROACH."

Francis Dunn Butterfoss, PhD

Ignite: getting your community “fired up” for change
LEARNING OBJECTIVES

1. Identify the purpose of community partnerships
2. Understand how they impact community health
3. Explore the factors critical to success
4. Examine how to sustain the work
Are You Lonely??

Don't like working on your own?
Hate making decisions?

Then call A MEETING!!

You can...
- SEE people
- DRAW flowcharts
- FEEL important
- IMPRESS your colleagues

...all on COMPANY TIME!!

MEETINGS
The practical alternative to work.
WHY COLLABORATE?

Solo
- Competition
- Self-interest
- Easy
- Neat
- Fast
- Specific
- Narrow

Partnership
- Consensus
- Greater scale and scope
- Hard
- Messy
- Long
- Integrated/cross sector
- Systemic/broad
PSE

Policies

- Develop strategies changing the context
- Impacts the socioeconomic factors
- Greater impact

Systems

- Spreads effectively
- Higher probability for sustainability
- Decreased costs

Environments
GATHER THE FUEL

- Common vision
- Accountability
- Collective work
- Communication
BUILD THE FIRE

- Working tribe by tribe
- Formal and informal systems
- Formal and informal agreements
- Bringing together the right people
- Creating the right structure
- Developing the right leadership
"MAKE IT WORK"

TIM GUNN
PROJECT RUNWAY

- Many voices
- Diverse expertise
- Many skill sets
- Communication
- Plans & activities
- Potluck
6 ELEMENTS UNIQUE TO COLLABORATION

• Assess the environment
• Create clarity
• Build trust
• Share the power and influence
• Develop people
• Self-reflect
MEMBER ROLES

- Convener
- Facilitator
- Catalyst
- Funder
- Connector

- Technical assistance provider
- Capacity builder
- Partner
- Community Organizer
- Advocate
IF YOUR ACTIONS INSPIRE OTHERS TO DREAM MORE, LEARN MORE, DO MORE OR BECOME MORE, YOU ARE A LEADER.

Foster acts of leadership

John Quincy Adams
LEADERSHIP MODELS

Traditional
- Top down
- Few people make the decision
- Win or shift power
- Linear thinking
- Programs and products
- Charisma
- Persuasive
- Group falls apart when leader leaves

Collaborative
- Self-governing
- Broad decision making
- Builds relationships
- Systems approach
- Process
- Vision
- Empathetic
- Group continues when leader leaves
7 STRATEGIES TO IMPACT HEALTH

Individual
1. Educational and informational opportunities to increase knowledge
2. Support and encouragement to increase participation in risk reduction or protective activities

Community and environmental
1. Increase access or reduce barriers
2. Change the consequences: Offer incentives/disincentives
3. Redesign or remodel the environment
4. Change/modify policies/laws

(CADCA, 2011)
POW ER

- AZAmerican Indian Oral Health Coalition
- AZOHC
- Oral Health 2020

RED FOR ED

• Power in numbers
• Many brains > 1
• Raising voices
• Be ready
• Education of masses
• Moving forward
• Wait for the Bill
EXPAND OR END?

- Purpose and goals
- Outcomes and achievements
- Continued energy and interest
- Funding and/or in-kind
- Continued or new leadership
- Not a lifetime commitment
- Expand, refresh or end
RESO URC ES

- Centers for Disease Control & Preventions - several great resources:
  1. Change Tool
  2. Community Measure for Obesity Prevention
  3. Framework for Program Evaluation in Public Health
- Community Anti-Drug Coalitions of America. www.communitycoalition.org
- Drug strategies, assessing community collaborations. RWJ and Knight Foundations. www.drugstrategies.org
- Join together: How do we know we are making a difference: A community Alcohol, Tobacco and Drugs Indicators Handbook. 2005. www.indictorshandbook.org
Thank you!