RADICAL INCLUSIVITY:
CENTERING HEALTH IN THE WAKE OF TWO PANDEMICS

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5 APRIL 2021
We express our recognition and respect for the Indigenous Peoples of Arizona as traditional stewards of this land. From the Hohokam people from time immemorial to the current 22 sovereign nations, we acknowledge the enduring relationship that exists between Indigenous Peoples and their traditional territories.
National Institute on Minority Health and Health Disparities (NIMHD) of the National Institutes of Health (NIH), under Award Number P20 Center of Excellence, PI: F. F. Marsiglia; Co-PI, Olga I. Davis (2012-2017)

- Arizona State University
- Southwest Interdisciplinary Research Center
- Barrett, The Honors College
- Hugh Downs School of Human Communication

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OVERVIEW

- Centering Health Equity
- Social Determinants of Health and Pandemics
- Radical Inclusivity for Inspiring Inclusion
CENTERING HEALTH EQUITY
THE ROLE OF COMMUNICATION
DIFFERENTIATING BETWEEN EQUITY AND EQUALITY

- **Equity**
  - The quality of being fair and impartial
  - Involves treating each individual according to his or her needs
  - Considers individual needs of people

- **Equality**
  - The state or quality of being equal
  - Involves treating every individual in the same manner, irrespective of their differences
  - Does not consider needs and requirements of people
THE TWO PANDEMICS OF 2020

Coronavirus
COVID-19 Global Health Pandemic

Health Equity

Anti-Racist Protest
Black Lives Matter
Global Cultural Health Pandemic
SOCIAL DETERMINANTS OF HEALTH

AND IMPACT ON PANDEMICS
Social Determinants of Health

- Social & Community Context
- Neighborhood & Environment
- Health Care
- Economic Stability
- Education
SYSTEMIC RACISM IS A PUBLIC HEALTH CRISIS #WHITE COATS 4
COVID-19 CASES BY RACE/ETHNICITY
STATEWIDE

- White: 28% of COVID-19 cases, 78.6% of population
- Hispanic: 11.2% of COVID-19 cases, 48% of population
- Black: 7% of COVID-19 cases, 5.1% of population
- Asian: 7% of COVID-19 cases, 2.7% of population
- Multiracial/Other: 10% of COVID-19 cases, 2.3% of population

SOURCE: NEBRASKA DHHS
RADICAL INCLUSIVITY FOR INSPIRING INCLUSION
DEVOID OF THE POLITICS OF EXCLUSION
WHAT IS RADICAL INCLUSIVITY?
WHAT CAN BE DONE?

- New ways of thinking about Inclusion:
  - Engaging Community Health Navigators
  - Introducing Promotoras models in healthcare
  - Redefining Community-based engaged research
  - Extending opportunities for Participatory collaborations with communities
  - Directing Consumer Advocacy health promotion to assist communities
ENGAGING COMMUNITY HEALTH NAVIGATORS
PROMOTORAS MODELS
REDEFINING COMMUNITY BASED ENGAGED RESEARCH
EXTENDING OPPORTUNITIES FOR COLLABORATION
CULTURALLY-SENSITIVE HEALTH PROMOTION
Centering Health Equity

Social Determinants of Health and Pandemics

Radical Inclusivity for Inspiring Inclusion