



Rural Health Outreach: Collaborating & Troubleshooting

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Goal:

Improve Rural Health

Objectives/Agenda:

- Identify health disparities in rural AZ people who use drugs (PWUD) and people with substance use disorder (SUD)
- Identify problems/troubleshooting in reaching PWUD and people with SUD in rural AZ
 - SOLUTIONS

Sonoran Prevention Works

Statewide Goals:

Mission

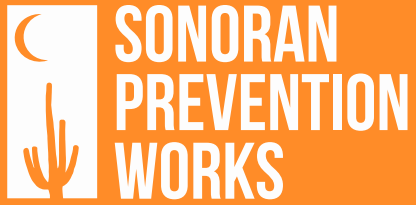
To end health disparities faced by those made vulnerable by drug use & other high-risk behaviors in Arizona through harm reduction focused education, advocacy, and evidence-based programming.

Vision

Removing barriers to facilitate empowerment, health equity, and dignity for Arizonans impacted by drug use.

Services

We provide community workshops, trainings, referrals, consultation, and risk reduction materials to individuals, families, and organizations in order to prevent HIV, Hepatitis C, overdose, and the perpetuation of stigma. In addition, we facilitate the largest free naloxone distribution network in the state.



What's Happening in Rural AZ?

Health Disparities

- Overdose
- Hepatitis C
- HIV
- Trauma
- Arrest
- Incarceration
- Education
- Nutrition

Overdose & HIV/HCV

National Trends

- Overdose > motor vehicle accidents
- 59,000-65,000 deaths in 2016
- 45-54
- Rural, veterans

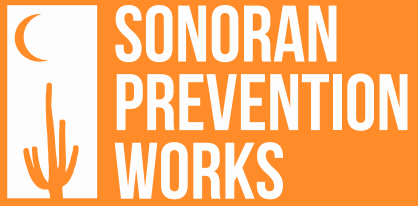
SPW

Vulnerability to Rapid Dissemination of HIV/HCV Infections Among Persons Who Inject Drugs: Ranked index using regression model coefficients

26 States with 1 or more vulnerable counties



SPW



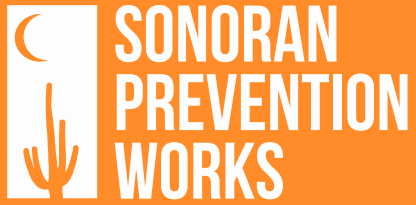
**Trouble, Trouble,
Everywhere...**

NORTHERN AZ

- Lack of Education or belief that SUD exists (stigma)
- Lack of resources
- Lack of Incentives
- Dry Lands
- Cultural Differences
- Communication Styles
- Credibility

SOUTHERN AZ

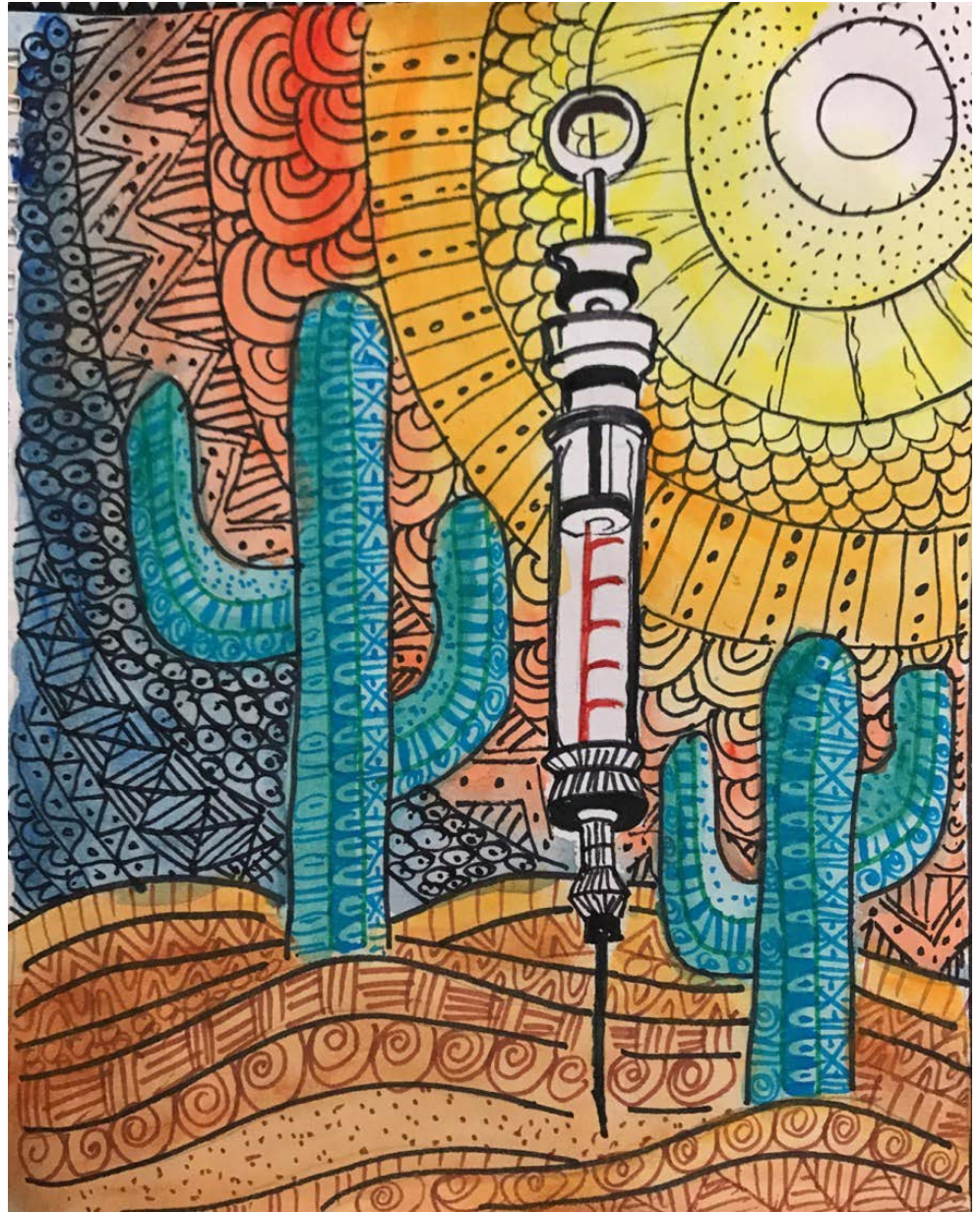
CENTRAL AZ



Harm Reductionists' Guide to Rural AZ

Trial

And Error



Getting Creative and Giving In

- Post offices
- Allies
- Facebook

Community Partners

Rural Distributors

KHRP

Advertising

Community Events

What Have You Done?

What Will You Do?

Questions? Comments?

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