Conference & Event Sponsorship Opportunities | 2020

Expanding knowledge
Improving quality of care
The ASU Center for Applied Behavioral Health Policy assembles experts, leaders, and veterans from Public Safety sectors including: firefighters, police officers, crisis responders, correctional personnel, criminal justice professionals, emergency medical responders, and disaster response coordinators for cross-training opportunities with Behavioral Health professionals in order to craft a coordinated community response.

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The Winter Institute is expected to host over 300 public safety and behavioral health professionals addressing the diverse demands of individuals and agencies. Cross-training between departments, as well as behavioral health professionals, are vital components helping identify the most efficient, effective and ideal ways to help and serve your community. You’ll also learn how to recognize drug-induced behavioral symptoms, the best ways to respond, compassion/work fatigue, trauma-informed response, and how to take a person-centered approach when responding to incidents.

Join us Tuesday through Thursday, February 18 - 20, 2020 for the 2nd Annual Winter Institute for Public Safety & Behavioral Health at ASU West Campus in Glendale, Arizona.
Meet nationally recognized experts, innovative local and government leaders, educators, researchers, clinicians, peer support specialists, counselors, outreach providers, and other professionals. Over 400 individuals from numerous private, state and federal agencies attend this conference each year.

The Summer Institute provides a variety of sessions for today’s healthcare and behavioral health professionals and partners, showcasing keynotes from nationally recognized researchers and experts, and more than 40 breakout sessions addressing a wide range of topics relevant to those working in the field. Take advantage of this opportunity to learn, share, network, and interact with your peers and industry leaders.

We are adding additional Continuing Education credit programs. In 2020 we will offer:

- Association for Addiction Professionals (NAADAC)
- National Association of Social Workers (NASW)
- National Board of Certified Counselors (NBCC)
  - American Psychological Association (APA)
  - Continuing Medical Education (CME) New!
  - Continuing Nursing Education (CNE) New!

The 21st Annual Summer Institute returns to the High Country Conference Center in Flagstaff Tuesday through Thursday, July 14-16, 2020.

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**Diamond $15,000**

**GALA SPONSOR - Exclusive**
- 12 conference registrations and 2 exhibit attendants
- Opportunity for remarks at Awards Dinner Gala
- Opportunity for remarks prior to a plenary session.
- Logo on conference tote bags (1 color)
- Banner placement outside conference venue
- Exhibit table with premier placement
- Logo on promo email sent to 10,000+ recipients
- Featured on CABHP social media photo gallery
- Sponsor signage at the Awards Gala
- Logo on digital conference app home screen
- Featured in digital conference app
- Logo on all conference materials

**Sapphire $12,000**

**LUNCHEON SPONSOR - 2 Available**
- 8 conference registrations and 2 exhibit attendants
- Opportunity for remarks prior to a plenary session
- Banner placement outside conference venue
- Exhibit table with premiere placement
- Featured on CABHP social media photo gallery
- Logo on 1 piece of provided “swag” in bags (1 color)
- Sponsor signage at one luncheon.
- Logo on digital conference app home screen
- Featured in digital conference app
- Logo on all conference materials

**Ruby $8,000**

**REFRESHMENT SPONSOR - 6 Available**
- 4 conference registrations and 2 exhibit attendants
- Featured on CABHP social media photo gallery
- Sponsor signage at Coffee & Break Tables
- Exhibit table
- Featured in digital conference app
- Logo on all conference materials

**Garnet $4,000**

**WELLNESS SPONSOR - 10 Available**
- 2 conference registrations and 2 exhibit attendants
- Sponsor signage at the Wellness & Meditation Room
- Exhibit table
- Featured in digital conference app
- Logo on all conference materials

**Opal $2,500**

**EXHIBIT TABLE - 10 Available**
- 1 conference registrations and 1 exhibit attendant
- Featured in digital conference app
- Exhibit table

Visit cabhp.asu.edu/sponsorship to register your support.
Your support allows us to continue to offer this free event to the tenants of the Westward Ho and the public. 100% of donations help operate the First Friday event, paying for key elements such as art supplies, musical guests, refreshments for our tenants and visitors, printed media, and more! Visit cabhp.asu.edu/firstfriday

**Patron $2,000+**
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- Sponsored by signage at all First Friday Events
- Featured on CABHP Social Media
- Tax Deductible Donation

**Supporter $600+**
- Listed on First Friday Website
- Featured on CABHP Social Media
- Tax Deductible Donation

**Friend $100+**
- Listed on First Friday Website
- Tax Deductible Donation

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Discounts available for sponsoring multiple events.
Email kevin.bushaw@asu.edu | Call 602-369-6680

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