



Winter Institute

First Responder and Behavioral Health Cross-training

The ASU Center for Applied Behavioral Health Policy assembles experts, leaders, and veterans of first response sectors including: firefighters, police officers, crisis workers, correctional personnel, criminal justice professionals, emergency medics, and disaster response coordinators for cross-training opportunities with Behavioral Health professionals in order to craft a coordinated community response.

The Winter Institute will be held in a **hybrid in-person and online format**, and is expected to host over 300 public safety and behavioral health professionals addressing the diverse demands of individuals and agencies. Cross-training between departments, as well as behavioral health professionals, are vital components helping identify the most efficient, effective and ideal ways to help and serve your community. Attendees will also learn how to recognize drug-induced behavioral symptoms, the best ways to respond, compassion/work fatigue, trauma-informed response, and how to take a person-centered approach when responding to incidents.

Join us Thursday and Friday, April 8 - 9, 2021 for the 3rd Annual ASU Winter Institute ASU Skysong in Scottsdale, Arizona.

Titanium \$8,000

PRESENTING SPONSOR - Exclusive

- 10 conference registrations and 2 exhibit attendants
- Opportunity for remarks prior to a plenary session.*
- Logo on conference tote bags (1 color)
- Exhibit table with premier placement
- Logo on promo email sent to 10,000+ recipients
- Featured on CABHP social media photo gallery
- Logo on digital conference app home screen
- Featured in digital conference app
- 2 Full page ads in conference program
- Logo on all conference materials

Steel \$6,000

LUNCHEON SPONSOR - 2 Available

- 6 conference registrations and 2 exhibit attendants
- Opportunity for remarks prior to a plenary session*
- Exhibit table with premiere placement
- Featured on CABHP social media photo gallery
- Logo on digital conference app home screen
- Featured in digital conference app
- 2 Full page ads in conference program
- Logo on all conference materials

Copper \$3,000

REFRESHMENT SPONSOR - 6 Available

- 4 conference registrations and 2 exhibit attendants
- Exhibit table
- Featured in digital conference app
- Full page ad in conference program
- Logo on all conference materials

Bronze \$1,500

EXHIBIT TABLE - Limited Availability

- 2 conference registrations and 2 exhibit attendants
- Exhibit table
- Featured in digital conference app
- Full page ad in conference program
- Logo on all conference materials

Summer Institute

Hybrid Behavioral Health Conference

Meet nationally recognized experts, innovative local and government leaders, educators, researchers, clinicians, peer support specialists, counselors, outreach providers, and other professionals. Over 400 individuals from numerous private, state and federal agencies attend this conference each year. This year, there are two ways to attend: **either in-person OR online**. All of our sessions will be live streamed via Zoom.

The Summer Institute provides a plethora of sessions for today's healthcare and behavioral health professionals and partners, showcasing keynotes from nationally recognized researchers and experts, and more than 40 breakout sessions addressing a wide range of topics relevant to those working in the field. Take advantage of this opportunity to learn, share, network, and interact with your peers and industry leaders.

We are adding additional Continuing Education credit programs. In 2021 we will offer:

- Association for Addiction Professionals (NAADAC)
- National Association of Social Workers (NASW)
- National Board of Certified Counselors (NBCC)
- American Psychological Association (APA)

The 22nd Annual Summer Institute returns to the High Country Conference Center in Flagstaff Tuesday through Thursday, July 13-15, 2021.



Diamond \$15,000

GALA SPONSOR - Exclusive

- 12 conference registrations and 2 exhibit attendants
- Opportunity for remarks at Awards Dinner Gala
- Opportunity for remarks prior to a plenary session.
- Logo on conference tote bags (1 color)
- Banner placement outside conference venue
- Exhibit table with premier placement
- Logo on promo email sent to 10,000+ recipients
- Featured on CABHP social media photo gallery
- Sponsor signage at the Awards Gala
- 3 Full page ads in conference program
- Logo on digital conference app home screen
- Featured in digital conference app
- Logo on all conference materials

Sapphire \$12,000

LUNCHEON SPONSOR - 2 Available

- 8 conference registrations and 2 exhibit attendants
- Opportunity for remarks prior to a plenary session
- Banner placement outside conference venue
- Exhibit table with premiere placement
- Featured on CABHP social media photo gallery
- Sponsor signage at one luncheon.
- 2 Full page ads in conference program
- Logo on digital conference app home screen
- Featured in digital conference app
- Logo on all conference materials

Ruby \$8,000

REFRESHMENT SPONSOR - 6 Available

- 4 conference registrations and 2 exhibit attendants
- Featured on CABHP social media photo gallery
- 2 Full page ads in conference program
- Sponsor signage at Coffee & Break Tables
- Exhibit table
- Featured in digital conference app
- Logo on all conference materials

Garnet \$4,000

WELLNESS SPONSOR - 10 Available

- 2 conference registrations and 2 exhibit attendants
- Sponsor signage at the Wellness & Meditation Room
- Full page ad in conference program
- Exhibit table
- Featured in digital conference app
- Logo on all conference materials

Opal \$2,500

EXHIBIT TABLE - 10 Available

- 1 conference registrations and 1 exhibit attendant
- Full page ad in conference program
- Featured in digital conference app
- Exhibit table

Visit cabhp.asu.edu/sponsorship to register your support.